

# I CAN Social Enterprise Theory of Change

50% of children start school with poor language skills

Using our years of learning, we have created a social enterprise which trains licensed tutors in our evidenced-based interventions

Our intervention is the **most effective way** of helping children and young people with SLCN (speech, language and communications needs) to catch up with their peers, ultimately helping them to fulfil their potential

Through training hundreds of licensed tutors, our scaled programme helps us to reach thousands of children across the UK every single year.



School staff run the intervention: a structured and evidenced series of small group activities over ten weeks



Children with SLCN receive the support they need



Language skills improve



Improved attainment and behaviour



82% of children who take part catch up with their peers



Better life chances for thousands of children



Licensed Tutors

## ACTION

Join network and receive training from I CAN

Deliver courses to teaching staff

Provide optional ongoing support to schools

Receives collated data from I CAN and shares with schools

## OUTCOME

Keep up with latest developments through belonging to the network

Feel valued by being part of a national organisation

Skilled in training staff in an evidenced intervention

Have increased credibility and enhanced local profile

Community of licensed tutors created, who are improving their practice and increasing impact for children

Programme offers a business opportunity for licensed tutors



As schools are satisfied with results, licensed tutors form strong partnerships with them



School

## ACTION

Contact I CAN or local licensed tutor

School staff continue to run groups

Share child outcome data with Ofsted, governors and parents

## OUTCOME

School staff more skilled in supporting and identifying SLCN

School staff have a robustly evidenced tool to improve language development



School staff change the way they work with children



## I CAN

**Vision:** A world where children have the communication skills they need to fulfil their potential

**Who we are:** The leading charity for children and young people's speech, language and communication

**What we do:** We provide high quality information for families and schools, and effective, practical evidence-based programmes. These change the lives of children and young people with communication difficulties and support all children's communication development

## I CAN's USP

1. We support a wide licensee network with local knowledge to deliver activities with proven impact, at scale across the country
2. A unique combination of specialists in both business and speech, language and communication is involved at every stage
3. We conduct robust, ongoing monitoring and evaluation to ensure consistent quality and impact for every school and child

### Assumptions

- ▶ Potential tutors have a skill-set and there is a ready supply
- ▶ Delayed language and social mobility is recognised as an issue
- ▶ Licensed tutors have local knowledge
- ▶ Schools have a budget
- ▶ SLCN (delayed language) is understood as an issue
- ▶ SLCN and attainment are understood as being related
- ▶ Staff skills and knowledge need improvement
- ▶ Interventions/programmes have an impact

### Potential negative outcomes to be managed

- ▶ Reach limited because Licensed Tutors do not deliver beyond their existing network
- ▶ Lack of fidelity leads to outcomes not being achieved
- ▶ Reputational damage to I CAN because of poor delivery from licensed tutors or school staff
- ▶ Breach of I CAN copyright / plagiarism

