

Joseph's Jelly Beans

Theory of Change

Situation & need

There is a distinct lack of employment opportunities in the Wiltshire area

Inputs

- The Jelly Bean Factory
- 3 x jelly bean therapy workers
- 3 therapy zones

Beneficiaries

- Unemployed elderly people
- Unemployed younger people

Assumptions

- That people become more comfortable conversing across generations
- Therapy can be more effective in a group scenario

Activities

- Jelly bean parties
- Jelly bean exercise pool
- Jelly bean therapy

Impact Enablers

- Use group play across the elderly and young
 - A focus on building trust
- Exercise used to increase mental wellbeing

Outcomes

- Increased empowerment
- Increased mental wellbeing
- Increased employ-ability

Our ultimate objective

To give people employment and empowerment through the power of jelly beans

powered by

CAN Invest