



# THEORY OF CHANGE

## OUR MISSION

CAN supports social organisations to maximise their impact, sustainability and where appropriate, growth.

We do this by addressing the three key barriers: Premises, Skills & Finance.

## OUR VALUES

We aim to be Collaborative, Restless, Inclusive, and Bold in everything that we do.

### WE SUPPORT LONDON-BASED CHARITIES AND SOCIAL ENTERPRISES

## WHY ARE WE SPECIAL?

Our unique business model allows us to sustainably deliver services at low, steady cost.

We understand charities needs through our own experience as a successful, enterprising charity.

Our holistic view of 'impact success' is focused on enabling our customers to maximise their impact, sustainability and growth.

**CAN<sup>®</sup> Mezzanine**  
Great Offices for the Third Sector

**CAN<sup>®</sup> Invest**  
Driving growth in social enterprise

**CAN<sup>®</sup> Finance**  
Financial management for charities

## WE OFFER:



### PREMISES

Permanent office space and meeting rooms for organisations to work from



### INVESTMENT & SKILLS

Consultancy and advisory to improve organisations' sustainability and impact  
Investment and fund management to help organisations survive and thrive



### FINANCE

Financial management to help organisations optimise their business efficiency

## ...AND DELIVER TAILORED SUPPORT APPROPRIATE TO CHARITIES AND SOCIAL ENTERPRISES:



A collaborative community of like-minded organisations working together to learn and create more impact



Reliable, consistent and affordable space in a central location, with transparent, below-market pricing



A capacity building approach, with quality advice, to strengthen impact, sustainability and growth



Supportive, patient and unsecured funding at low interest rates



Flexible accounting and financial management services on a temporary or ongoing basis



Combining expert staff and online applications for efficiencies and cost savings

## TO STRENGTHEN THE 'TAP ROOTS' OF ORGANISATIONS STRIVING TO DELIVER SOCIAL IMPACT, THROUGH:



A professional base to work and grow from



Relationships and networks to identify opportunities and collaborate



Stable and efficient back office systems to support front line delivery



The capability and culture for impact-driven learning and development



Impact-led strategy to secure and effectively deploy resources for maximum impact and sustainability



Access to investment, contracts and customers to increase delivery of impact

## AND CONTRIBUTE TO OUR CUSTOMERS' LONG-TERM SUCCESS:



INCREASED social impact



IMPROVED organisational sustainability



INCREASED financial growth

## TO HELP REALISE OUR ULTIMATE VISION...

A STRONG AND IMPACTFUL SOCIAL ECONOMY

BETTER SOCIETY

A LARGER MOVEMENT FOR SOCIAL CHANGE

