

Joseph's Jelly Beans Impact Map

Logo

SITUATION & NEED

There is a distinct lack of employment opportunities in the Wiltshire area

BENEFICIARIES

- ✓ Unemployed elderly people
- ✓ Unemployed younger people

INPUTS

- ✓ The Jelly Bean Factory
- ✓ 3 x jelly bean therapy workers
- ✓ 3 therapy zones

ACTIVITIES

- ✓ Jelly bean parties
- ✓ Jelly bean exercise pool
- ✓ Jelly bean therapy

IMPACT ENABLERS

- ✓ Use group play across the elderly and young
- ✓ A focus on building trust
- ✓ Exercise used to increase mental wellbeing

OUTCOMES

- ✓ Increased empowerment
- ✓ Increased mental wellbeing
- ✓ Increased employ-ability

ASSUMPTIONS

- ✓ That people become more comfortable conversing across generations
- ✓ Therapy can be more effective in a group scenario

OUR ULTIMATE OBJECTIVE

To give people employment and empowerment through the power of jelly beans